



# Aaron Smith GRAPHIC DESIGNER

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## SKILLS

PC and Mac operations  
Adobe InDesign (CC)  
Adobe Photoshop (CC)  
Adobe Illustrator (CC)  
Adobe Flash (CC)

Adobe Dreamweaver (CC)  
Adobe After Effects (CC)  
HTML/CSS  
QuarkXpress  
Multiad Creator

Microsoft Excel  
Microsoft Word  
Microsoft Power Point  
Adtracker

- Ten years of graphic design work experience in addition to education.
- Experience with creating print layouts for packaging, newspapers, magazines, and books.
- Ability to create attention grabbing materials for print or for web with a specific target audience in mind.

## EXPERIENCES

### Premier Bank

*Huntington, WV - Contract Graphic Designer - October 2012 - Present*

- Design promotional company advertisements for newspapers and other publications.
- Prepare promotional graphics for web sites and ATMs.

### The Herald-Dispatch

*Huntington, WV - Full Time Graphic Designer - June 2010 - Present*

- Manage and design classified, real estate, and retail advertisements.
- Responsible for the publication of Monster Weekly.

### Cafe Meeples/Cosmic Oasis/TCG Realm

*Richmond, KY - Contract Graphic Designer - August 2009 - Present*

- Design and manage printing jobs for large promotional events and in-store advertisement.
- Design online promotions for the company's Facebook pages and web sites.

### J. Frank Publishing

*London, KY - Full Time Graphic Designer – September 2005 - June 2010*

- Managed and designed grocery, newspaper, and local advertisements.
- Worked with the design and composition team on various non-advertisement projects.
- Managed the sorting of eight local newspaper publications for post office delivery.
- Packaged print jobs for UPS shipping.

### Jackson County Times

*McKee, KY - Graphic Design Volunteer - June 2005 - September 2005*

- Designed local newspaper advertisements.
- Wrote weekly column that appeared in four publications.

## EDUCATION

**Eastern Kentucky University** • Richmond, KY - August 2006 - December 2008

Obtained Bachelor's degree in Graphic Communications Management.

**Somerset Community College** • Somerset, KY - August 2004 - May 2006

Obtained Associate degree in Graphic Communications.